

# **OPTIMIZE YOUR PRODUCT CONTENT FOR ECOMMERCE**

## CORE CONTENT

### **ENHANCED CONTENT**

# **ECOMMERCE ANALYTICS**

**Get Actionable Product** 

**Performance Insights** 

Know exactly where to take

action to optimize your

eCommerce business.



#### **Deliver Brand** Consistency

Also known as base content, is the starting point to clear, consistent brand and product messaging.





#### **Capture Shopper Attention Upfront**

Enhanced Content uses interactive media, creates an engaging experience and brings products to life. It's the content that converts from the Engaging Hero to In-Line content.









**AUDIT YOUR PRODUCT** CONTENT



**MONITOR AND IMPROVE CONTENT QUALITY WITH EASY FIXES** 

#### CONTENT EXPERIENCE HUB LETS YOU

**Enable Commerce Globally With The Largest** Retailer, Distributor, And Supplier Network



CXH combines all the capabilities that allow brands and retailers to turn browsers into buyers.

SUPERCHARGE YOUR PRODUCT EXPERIENCES



