Introduction to PX360

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1 Overview

This course takes you through the overview of concepts of PX360 solution and the importance of this solution with its data lifecycle are PIM and DAM, experience apps, syndication apps, and intelligence hub.

Note that this journey is designed with Tell Me learning format s so that you get the maximum benefits.

2 Objectives

By the end of this journey, you will be able to understand:

- Understand concepts of PX360 solution

3 Duration

The course duration is 7 minutes.

4 Agenda

4.1 Module 1: Introduction to PX360 – 7 Minutes

- Concepts of PX360
- PX360
    - o PIM and DAM
    - o Experience apps
    - o Syndication apps
    - o Intelligence hub

5 Reference Materials

For any additional information on the available catalogue, please write to us at the following address university@syndigo.com