



# Syndication Apps



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# 1 Overview

This Syndication Apps takes you through the various personalization options offered as a part of the Product Experience 360 (PX360) starting from Data Syndication, Data Integration, and Restful APIs.

Note that this journey is designed with Tell Me, Show Me, and Try Me learning formats, so that you get the maximum benefits.

## 2 Objectives

After successfully completing this course, you should be able to:

- Understand the syndication concepts in the platform
- Understand the Data Integration and its Framework
- Understand the API Concepts

## 3 Duration

The course duration is 156 minutes.

## 4 Agenda

### 4.1 Module 1: Data Syndication – 22 minutes

- Data syndication concepts in the platform
- How to publish data to various channels

### 4.2 Module 2: Data Integration – 80 minutes

- Data integration and its framework
- Import profile to download digital assets automatically
- Setup import profile from a specific source
- Setup export profile to publish the data
- Schedule an export profile

### 4.3 Module 3: Restful APIs – 54 minutes

- API concepts
- Postman application
- RESTFUL APIs – Entity App Services

- Create entity query request and response
- Get entity query request and response

## 5 Reference Materials

For any additional information on the available catalogue, please write to us at the following address [university@syndigo.com](mailto:university@syndigo.com)