



Golden Core



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1 Overview

This Golden Core takes participants through the various aspects of the MDM delivery covering Data onboarding, Data management, Data Governance, Vendor Data Onboarding.

Note that this journey is designed with Tell Me, Show Me and Try Me learning format, so that you get the maximum benefits.

2 Objectives

By the end of this journey, you will be able to understand:

- Master Data Management (MDM) and Data life cycle
- Data onboarding concepts, onboarding single, and bulk SKU, and downloading the specific excel template
- Data enrichment, search, and management in the platform
- Data contextualization concepts, manage the data in multiple contexts and governance concepts.
- Applying the data governance rule for each entity and business conditions for computation and validation use cases
- Workflows to govern the business processes and create workflow exit, skip, entry, and resume criteria for vendor data load

3 Duration

The course duration is 557 minutes.

4 Agenda

4.1 Module 1: Data Modeling and Onboarding – 50 minutes

- Data modeling concepts
 - Syndigo domains
 - Data constructs
 - Entity model
 - Match configurations
 - Reference data
 - Platform context
 - EARC model and structure

- Data Onboarding concepts
- Onboarding a single SKU using the UI wizard
- Downloading category-specific excel templates
- Onboarding bulk SKUs using an excel template

4.2 Module 2: Data Management – 210 minutes

- Data Management Concepts
- Data Enrichment concepts and scenarios
- Data Contextualization concepts and scenarios
- Data Governance concepts and scenarios
- Business Rules
- Internal enrichment Process Flow

4.3 Module 3: Data Governance and Business Processes – 297 Minutes

- Introduction to data governance
- Data governance
- Why data governance
- Governance concepts
- Entity manage object
- Business language
- Business Rules
- Governance model
- Business Rule Builder
- Self-computation of LWH calculations
- Self-Validation SKU has Only One Parent
- Locale computation and locale validation
- Context computation and validation
- Computation post-process
- Knowledge Based Automation – Computation and Validation Rule-Type
- Concepts of workflow
- Advantages of workflow
- Workflow creation by the workflow model
- Types of workflows criteria
- Create exit criteria for vendor data load

- Create skip criteria for vendor data load
- Set up activity entry business rule
- Set up activity exit business rule
- Set up resume business rule

5 Contact Us

For any additional information on the available catalogue, please write to us at the following address university@syndigo.com