



# Integration Hub



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# 1 Overview

This integration hub takes participants through the various business user aspects of the MDM delivery covering Data Syndication and Data Integration.

Note that this journey is designed with Tell Me, Show Me, and Try Me learning format, so that you get the maximum benefits.

## 2 Objectives

By the end of this journey, you will be able to understand:

- Syndication concepts and publish data to various channels
- Integration concepts and their framework

## 3 Duration

The course duration is 163 minutes.

## 4 Agenda

### 4.1 Module 1: Data Syndication – 24 minutes

- Data syndication concepts
- How to publish data through UI?
- How to publish data through workflow?

### 4.2 Module 2: Data Integration – 139 minutes

- Data integration
- Features of Data Integration
- Integration framework
- Content onboarding and distribution
- Data integration profiles, and OOTB profiles
- Profiles – Collect, Transform, and Publish
- Business Scenarios
  - Import profile to download digital assets automatically
  - Setup import profile from specific source
  - Setup export profile to publish the data
  - Schedule an export profile
  - Setup an export profile through business rule

- Export latest entity
- Integration profiles

## 5 Contact Us

For any additional information on the available catalogue, please write to us at the following address [university@syndigo.com](mailto:university@syndigo.com)