Solution Best Practices

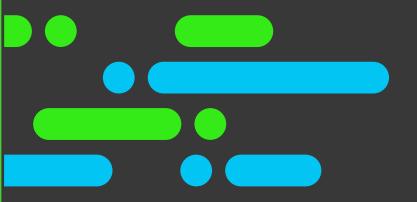




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1 Overview

This solution best practices journey takes you through the various personalization options offered.

2 Objectives

After successfully completing this course, you should be able to:

- Understand how to onboard and manage the data
- Understand how data security is managed in ascend delivery
- Understand the available out-of-the-box personalization options

3 Duration

The course duration is 145 minutes.

4 Agenda

4.1 Module 1: Understand Solution Best Practices – 20 Minutes

- Solutions best practices overview
- Tenant setup with
 - o Data model excel files
 - Data governance excels and JSON
 - Persona setup
- Guidelines for
 - o Integrations
 - Authentication & SSO
 - Data Migration

4.2 Module 2: Best Practices of Data Modeling – 68 Minutes

- Syndigo Data model constructs
- PIM RMD Data model entity model
- PIM RMD Data model variant hierarchy structure
- PIM RMD Data model packaging structure



- PIM RMD Data model attributes
- PIM RMD Data model relationships
- PIM RMD Data model context
- PIM RMD Data model reference data
- PIM RMD Data model taxonomy

4.3 Module 3: Best Practices of Data Governance – 28 minutes

- Data governance model
- Business rules
- Business conditions
- Best practices and guidelines
- Business rule troubleshooting checklist

4.4 Module 4: Best Practices of Data Integration – 29 minutes

- System Integration landscape
- Integration building blocks
- Integration patterns
- Export governance practices
- Guidelines for exports and imports
- Guidelines for integration profile
- Guidelines for API usage

4.5 Module 5: Best Practices of Golden Record Management – 7 Minutes

- GRM Flow
- Guidelines for Tenants and ML Based match setup
- Guidelines for GRM Batch App Schedule and Attributes
- Guidelines for GRM Relationships and Standardization Rules
- Guidelines for Business Rules and Data Onboarding



5 Contact Us

For any additional information on the available catalogue, please write to us at the following address <u>university@syndigo.com</u>