Solution Best Practices

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1 Overview

This solution best practices journey takes you through the various personalization options offered.

2 Objectives

After successfully completing this course, you should be able to:

- Understand how to onboard and manage the data
- Understand how data security is managed in ascend delivery
- Understand the available out-of-the-box personalization options

3 Duration

The course duration is 145 minutes.

4 Agenda

4.1 Module 1: Understand Solution Best Practices – 20 Minutes

- Solutions best practices overview
- Tenant setup with
  - Data model excel files
  - Data governance excels and JSON
  - Persona setup
- Guidelines for
  - Integrations
  - Authentication & SSO
  - Data Migration

4.2 Module 2: Best Practices of Data Modeling – 68 Minutes

- Syndigo Data model constructs
- PIM RMD Data model – entity model
- PIM RMD Data model – variant hierarchy structure
- PIM RMD Data model – packaging structure

- PIM RMD Data model – attributes
- PIM RMD Data model – relationships
- PIM RMD Data model – context
- PIM RMD Data model – reference data
- PIM RMD Data model – taxonomy

4.3 Module 3: Best Practices of Data Governance – 28 minutes

- Data governance model
- Business rules
- Business conditions
- Best practices and guidelines
- Business rule troubleshooting checklist

4.4 Module 4: Best Practices of Data Integration – 29 minutes

- System Integration landscape
- Integration building blocks
- Integration patterns
- Export governance practices
- Guidelines for exports and imports
- Guidelines for integration profile
- Guidelines for API usage

4.5 Module 5: Best Practices of Golden Record Management – 7 Minutes

- GRM Flow
- Guidelines for Tenants and ML Based match setup
- Guidelines for GRM Batch App Schedule and Attributes
- Guidelines for GRM Relationships and Standardization Rules
- Guidelines for Business Rules and Data Onboarding

5 Contact Us

For any additional information on the available catalogue, please write to us at the following address university@syndigo.com