



# Syndication Apps



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# 1 Overview

This Syndication Apps takes you through the various personalization options offered as a part of the Ascend Product Experience 360 (Ascend PX360) starting from fundamentals of Ascend delivery, such as Data Syndication, Data Integration and Restful APIs

Note that this journey is designed with Tell Me, Show Me and Try Me learning formats, so that you get the maximum benefits.

## 2 Objectives

After successfully completing this course, you should be able to:

- Understand how to onboard and manage the data
- Understand how data security is managed in ascend delivery
- Understand the available out-of-the-box personalization options
- Learn how to configure UI for branding, how data governance rules are applied, and how data integration helps to import and export profiles are configured

## 3 Duration

The course duration is 258 minutes.

## 4 Agenda

### 4.1 Module 1: Data Syndication – 28 minutes

- Data syndication concepts in the Platform
- How to publish data to various channels

### 4.2 Module 2: Data Integration – 142 minutes

- Data Integration and its Framework
- Import profile to download digital assets automatically
- Setup import profile from a specific source
- Setup export profile to publish the data

- Schedule an export profile

## **4.3 Module 3: Restful APIs – 88 minutes**

- API Concepts
- Postman Application
- RESTFUL APIs – Entity App Services
- Create Entity Query Request and Response
- Get Entity Query Request and Response

## 5 Contact Us

For any additional information on the available catalogue, please write to us at the following address [university@syndigo.com](mailto:university@syndigo.com)